

## EXHIBITING INFORMATION

# Colorado Garden & Home Show

February 24 – March 3

Colorado Convention Center • Denver, Colorado



## EXHIBIT AT THE 2024 COLORADO GARDEN & HOME SHOW

- ➔ Sell your products & services at the region's largest home show. Meet quality attendees investing in their homes!
- ➔ Build brand awareness, generate new leads and SELL at the Show.
- ➔ 93% of attendees are homeowners, 45% with income more than \$100,000 or greater!
- ➔ Book your booth today and take advantage of this marketing opportunity!

“ We have been part of the Colorado Garden & Home Show for years. The Show provides our company a tremendous boost in business. We have gained long-term relationships with customers through these shows; and often receive the benefit one or two years after meeting the customer at the show.”

—Torrey C., Lakewood Plumbing & Heating LLC

## DEMOGRAPHICS

Age: 35 – 65 (73%); income: more than \$100,000 (45%); more than \$150,000 (21%); home ownership: own their own home (93%)

## ADVERTISING

Our \$350,000+ advertising campaign consists of newspaper, television, radio, social media, digital, outdoor and promotional material. This extensive advertising campaign reaches our target audience of 35 – 65 year old homeowners.

## ABOUT US

Colorado Garden Foundation is a nonprofit corporation. Proceeds from the show are used to provide scholarships for education in the horticulture industry and we support an active grant program which underwrites education and horticulture improvement projects throughout Colorado. The 2024 Show will be our 65th anniversary!



“ This past show was, believe it or not, **THE BEST SHOW WE HAVE HAD** – record number of leads! Thank you so much for putting on a wonderful show that everyone looks forward to every year – the 9-day show is always everyone's favorite. The staff is extremely polite, organized, and helpful. We never have to worry about communication with the organizers & know what's going on and that is such a relief for us.”

– Melissa J., High West Windows & Siding

# 2024 COLORADO GARDEN & HOME SHOW

## February 24 – March 3 • Colorado Convention Center

**Book your booth today for the 2024 Colorado Garden & Home Show!**  
**Booths are being reserved on a first come first serve basis.**

### BOOTH PRICING:

10' x 10' in-line	\$ 2,050	10' x 40' in-line	\$ 8,200
10' x 10' corner	\$ 2,300	10' x 40' corner	\$ 8,450
10' x 20' in-line	\$ 4,100	10' x 40' double corner	\$ 8,700
10' x 20' corner	\$ 4,350	20' x 20' island	\$ 9,200
10' x 20' double corner	\$ 4,600	20' x 30' island	\$13,300
10' x 30' in-line	\$ 6,150	20' x 40' island	\$17,400
10' x 30' corner	\$ 6,400	20' x 50' island	\$21,500

### INCLUDED WITH BOOTH

- 8' high back drape & 3' high side drape
- Booth ID sign
- Listing in show program and website
- General perimeter security
- 5 exhibitor badges per 10'x10' or 10'x20'
- 10 exhibitor badges per 10'x30' and larger
- 10 complimentary tickets per 10'x10'

### SHOW LOCATION

Colorado Convention Center  
 700 14th Street • Denver, CO 80202

### MOVE-IN

Wednesday, February 21 – Friday, February 23  
*(Exhibitor's will be assigned a scheduled move-in time)*

### MOVE-OUT

Sunday, March 3 (5 pm to 11 pm)

### SHOW DATES & HOURS

Saturdays, February 24 and March 2    10 am – 6 pm  
 Sundays, February 25 and March 3    10 am – 5 pm  
 Monday, February 26 – Friday, March 1    Noon – 6 pm



**TO RESERVE YOUR BOOTH PLEASE SELECT 5+ BOOTH LOCATIONS FROM THE ONLINE FLOORPLAN AT [WWW.COLORADOGARDENFOUNDATION.ORG/FLOORPLAN](http://WWW.COLORADOGARDENFOUNDATION.ORG/FLOORPLAN) AND FILL OUT THE FOLLOWING INFORMATION:**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Products and Services to be displayed: \_\_\_\_\_

### BOOTH OPTIONS:

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_ 6) \_\_\_\_\_ 7) \_\_\_\_\_ 8) \_\_\_\_\_ 9) \_\_\_\_\_ 10) \_\_\_\_\_

### SPONSORS:

