

EXHIBITING INFORMATION

# Colorado Fall HOME SHOW

presented by  COLORADO GARDEN FOUNDATION



## September 15–17, 2023

Colorado Convention Center · Denver, Colorado

### EXHIBIT AT THE 2023 COLORADO FALL HOME SHOW

- ➔ Colorado Fall Home Show consistently attracts homeowners who are ready to buy and eager to learn about the latest products and services for their homes. Our extensive experience with consumer shows (60+ years) enables us to deliver a highly qualified audience directly to your booth.
- ➔ Organized by the producers of the Colorado Garden & Home Show
- ➔ 200,000 square feet of exhibition space occupied by 200 exhibitors
- ➔ Book your booth today and take advantage of this face-to-face marketing opportunity!



### DEMOGRAPHICS:

93% are homeowners. Ages 35+ (90%); \$75,000+ annual income (90%).

### ADVERTISING:

Our \$200,000+ advertising campaign consists of newspaper, television, digital, radio, outdoor, social media and promotional collateral (ex: coupons).

### ABOUT US:

Colorado Garden Foundation is a nonprofit corporation. 100% of the Fall Home Show proceeds provide horticulture scholarships and grants throughout Colorado.



**“We have been part of the Colorado Fall Home Show for years. The Show provides our company a tremendous boost in business. We have gained long-term relationships with customers through these shows. We often receive the benefit one or two years after meeting the customer at the show.”**

– Torrey C., Lakewood Plumbing & Heating LLC

# 2023 COLORADO FALL HOME SHOW

September 15–17, 2023 • Colorado Convention Center

Book your booth today for the 2023 Colorado Fall Home Show! Booths are being reserved on a first-come-first-serve basis.

## 2023 BOOTH PRICING\*

10' x 10' in-line	\$1,100
10' x 10' corner	\$1,250
10' x 20' in-line	\$2,200
10' x 20' corner	\$2,350
10' x 30' in-line	\$3,300
10' x 30' corner	\$3,450
20' x 20' island	\$5,000
20' x 30' island	\$7,200

## INCLUDED IN BOOTH COST

- 8' high back drape & 3' high side drape
- 7" x 44" company sign
- Listing in show program
- Listing on website
- General perimeter security
- Five exhibitor badges (10' x 30' booths and larger receive 10 badges)
- Five complimentary tickets (per 10' x 10')

\*Colorado Garden & Home Show exhibitors receive \$100 off per 10' x 10' booth



## SHOW LOCATION

Colorado Convention Center  
700 14th Street • Denver, CO 80202

## MOVE-IN

Wednesday, Sept. 13th & Thursday, Sept. 14th  
(Exhibitors will be assigned a scheduled move-in time)

## MOVE-OUT

Sunday, September 17th, 3 pm – 7 pm

## SHOW DATES & HOURS

Friday, September 15th	10 am – 6 pm
Saturday, September 16th	10 am – 6 pm
Sunday, September 17th	10 am – 3 pm

**TO RESERVE YOUR BOOTH PLEASE SELECT 5+ BOOTH LOCATIONS FROM THE ONLINE FLOORPLAN AT [www.ColoradoGardenFoundation.org/fallfloorplan](http://www.ColoradoGardenFoundation.org/fallfloorplan) AND FILL OUT THE FOLLOWING INFORMATION:**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Products and Services to be displayed: \_\_\_\_\_

## BOOTH OPTIONS:

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_ 6) \_\_\_\_\_ 7) \_\_\_\_\_ 8) \_\_\_\_\_

IN ASSOCIATION WITH:

