Advertise in the

# Colorado Garden & Home Show

Official Program



The Colorado Garden & Home Show's official show program will be distributed at the show entrance on the nine days of the upcoming show, February 4-12, 2023. This is your opportunity to get more exposure while being an exhibitor at the show. This opportunity is only available to exhibitors and sponsors of the event.

## **Advertising Opportunities are limited!**

Contact Taylor Boerstler at **303-932-8100** or Taylor@ColoradoGardenFoundation.org for reservations.

#### Show Program Pricing - ALL ads are full color

#### **Full Page**

<ul> <li>Inside Front Cover (11.125 x 12.25" [bleed]; 9.9x11" [non-bleed]) \$</li> <li>Page 3 Premium (11.125 x 12.25" [bleed]; 9.9x11" [non-bleed]) \$</li> <li>Full Page Ad (11.125 x 12.25" [bleed]; 9.9x11" [non-bleed]) \$</li> </ul>	2,100
Half Page Horizontal (9.9 x 5.25")	1,000
<b>Half Page Vertical</b> (4.7 × 11")\$	1,000
<b>Quarter Page</b> (4.7 x 5.25")	\$600

### **Advertising Specifications**

The tabloid program has a trim size of  $10.875 \times 12$ " with saddle-stitch binding. Full-page ads may be bleed or non-bleed; all partial page ads are non-bleeding. Submit all final ads as flattened high resolution PDFs (PDF/X-1a Compliant).



Ad Reservation
Deadline:
Monday,
January 2nd

Ad File Submission Deadline: Monday, January 9th





