

EXHIBITING INFORMATION

COLORADO GARDEN & HOME SHOW

February 12 – 20

Colorado Convention Center • Denver, Colorado

EXHIBIT AT THE 2022 COLORADO GARDEN & HOME SHOW

- ➔ Sell your products & services at the region's largest home show. Meet quality attendees investing in their homes!
- ➔ Build brand awareness, generate new leads and SELL at the Show.
- ➔ 93% of attendees are homeowners, 45% with income more than \$100,000 or greater!
- ➔ Book your booth today and take advantage of this marketing opportunity!

DEMOGRAPHICS Age: 35 – 65 (73%); income: more than \$100,000 (45%); more than \$75,000 (65%); home ownership: own their own home (92%)

ADVERTISING Our \$350,000+ advertising campaign consists of newspaper, television, radio, social media, digital, outdoor and promotional material. This extensive advertising campaign reaches our target audience of 35 – 65 year old homeowners.

ABOUT US Colorado Garden Foundation is a nonprofit corporation. Proceeds from the show are used to provide scholarships for education in the horticulture industry and we support an active grant program which underwrites education and horticulture improvement projects throughout Colorado. The 2022 Show will be our 63rd anniversary!

“We close more sales at this show than any other advertising that we do for the entire year!”

—Laura H., Town & Country Landscaping



“We have been part of the Colorado Garden & Home Show for years. The Show provides our company a tremendous boost in business. We have gained long-term relationships with customers through these shows; and often receive the benefit one or two years after meeting the customer at the show.”

—Torrey C., Lakewood Plumbing & Heating LLC



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Book your booth today for the **2022 Colorado Garden & Home Show!** Booths are being reserved on a first come first serve basis.

BOOTH PRICING:

10' x 10' in-line	\$ 1,900	10' x 40' in-line	\$ 7,600
10' x 10' corner	\$ 2,150	10' x 40' corner	\$ 7,850
10' x 20' in-line	\$ 3,800	10' x 40' double corner	\$ 8,100
10' x 20' corner	\$ 4,050	20' x 20' island	\$ 8,600
10' x 20' double corner	\$ 4,300	20' x 30' island	\$12,400
10' x 30' in-line	\$ 5,700	20' x 40' island	\$16,200
10' x 30' corner	\$ 5,950	20' x 50' island	\$20,000

INCLUDED WITH BOOTH:

- 8' high back drape & 3' high side drape
- 7" x 44" booth ID sign
- Listing in show program and website
- General perimeter security
- 5 exhibitor badges per 10' x 10' or 10' x 20'
- 10 exhibitor badges per 10' x 30' and larger
- 10 VIP tickets per 10' x 10'



SHOW LOCATION

Colorado Convention Center
700 14th Street • Denver, CO 80202

MOVE-IN

Wednesday, February 9 – Friday, February 11
(Exhibitor's will be assigned a scheduled move-in time)

MOVE-OUT

Sunday, February 20 (6 pm to 11 pm)

SHOW DATES & HOURS

Saturdays & Sundays, Feb. 12, 13, 19, 20 10 am – 6 pm
Monday, Feb. 14 – Friday, Feb. 18 Noon – 6 pm

TO RESERVE YOUR BOOTH PLEASE SELECT 5+ BOOTH LOCATIONS FROM THE ONLINE FLOORPLAN AT WWW.COLORADOGARDENFOUNDATION.ORG/FLOORPLAN AND FILL OUT THE FOLLOWING INFORMATION:

Company: _____

Contact: _____ Telephone: _____

Email: _____ Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Products and Services to be displayed: _____

BOOTH OPTIONS:

1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____ 7) _____ 8) _____ 9) _____ 10) _____

SPONSORS:

