

## EXHIBITING INFORMATION

# COLORADO FALL HOME SHOW

## September 17–19, 2021

Colorado Convention Center • Denver, Colorado



### EXHIBIT AT THE 2021 COLORADO FALL HOME SHOW

- Colorado Fall Home Show consistently attracts 7,000+ homeowners who are ready to buy and eager to learn about the latest products and services for their homes. Our extensive experience with consumer shows (60 years) enables us to deliver a highly qualified audience directly to your booth.
- Organized by the producers of the Colorado Garden & Home Show
- 200,000 square feet of exhibition space occupied by 250 exhibitors
- Book your booth today and take advantage of this face-to-face marketing opportunity!



#### DEMOGRAPHICS:

93% are homeowners. Ages 35+ (90%);  
\$75,000+ annual income (90%).

#### ADVERTISING:

Our \$250,000+ advertising campaign consists of newspaper, television, digital, radio, outdoor, social media and promotional collateral (ex: coupons).

#### ABOUT US:

Colorado Garden Foundation is a nonprofit corporation. 100% of the Fall Home Show proceeds provide horticulture scholarships and grants throughout Colorado.



**“We have been part of the Colorado Fall Home Show for years. The Show provides our company a tremendous boost in business. We have gained long-term relationships with customers through these shows; and often receive the benefit one or two years after meeting the customer at the show.”**

—Torrey C., Lakewood Plumbing & Heating LLC



# 2020 COLORADO FALL HOME SHOW

## September 17–19, 2021 • Colorado Convention Center

Book your booth today for the 2021 Colorado Fall Home Show! Booths are being reserved on a first-come first-serve basis.

### 2021 BOOTH PRICING

10' x 10' in-line	\$1,000
10' x 10' corner	\$1,150
10' x 20' in-line	\$2,000
10' x 20' corner	\$2,150
10' x 30' in-line	\$3,000
10' x 30' corner	\$3,150
20' x 20' island	\$4,600
20' x 30' island	\$6,600

### INCLUDED IN BOOTH COST:

- 8' high back drape & 3' high side drape
- 7" x 44" company sign
- Listing in show program
- Listing on website
- General perimeter security
- Five exhibitor badges (per 10' x 30')
- Five complimentary tickets (per 10' x 10')



### SHOW LOCATION

Colorado Convention Center  
700 14th Street • Denver, CO 80202

### MOVE-IN

Wednesday, September 15 & Thursday, September 16  
(Exhibitor's will be assigned a scheduled move-in time)

### MOVE-OUT

Sunday, September 19 (5 pm – 10pm)

### SHOW DATES & HOURS

Friday, September 17	10 am – 8 pm
Saturday, September 18	10 am – 8 pm
Sunday, September 19	10 am – 5 pm

**TO RESERVE YOUR BOOTH PLEASE SELECT 5+ BOOTH LOCATIONS FROM THE ONLINE FLOORPLAN AT [www.ColoradoGardenFoundation.org/fallfloorplan](http://www.ColoradoGardenFoundation.org/fallfloorplan) AND FILL OUT THE FOLLOWING INFORMATION:**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Products and Services to be displayed: \_\_\_\_\_

### BOOTH OPTIONS:

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_ 6) \_\_\_\_\_ 7) \_\_\_\_\_ 8) \_\_\_\_\_ 9) \_\_\_\_\_ 10) \_\_\_\_\_

IN ASSOCIATION WITH:

