

EXHIBITING INFORMATION

COLORADO FALL HOME SHOW

September 20 – 22, 2019

Colorado Convention Center • Denver, Colorado



EXHIBIT AT THE 2019 COLORADO FALL HOME SHOW

- Colorado Fall Home Show consistently attracts 7,000+ homeowners who are ready to buy and eager to learn about the latest products and services for their homes. Our extensive experience with consumer shows (60 years) enables us to deliver a highly qualified audience directly to your booth.
- Organized by the producers of the Colorado Garden & Home Show
- 200,000 square feet of exhibition space occupied by 250 exhibitors
- Book your booth today and take advantage of this face-to-face marketing opportunity!



DEMOGRAPHICS:

93% are homeowners. Ages 35+ (90%);
\$75,000+ annual income (90%).

ADVERTISING:

Our \$250,000+ advertising campaign consists of newspaper, television, digital, radio, outdoor, social media and promotional collateral (ex: coupons).

ABOUT US:

Colorado Garden Foundation is a nonprofit corporation. 100% of the Fall Home Show proceeds provide horticulture scholarships and grants throughout Colorado.



“A GREAT OPPORTUNITY FOR MY BUSINESS TO REACH A LARGE NUMBER OF PEOPLE. I LOOK FORWARD TO THIS SHOW EVERY YEAR.”

—Jenny P., Zeppelin HVAC



2019 COLORADO FALL HOME SHOW

September 20 – 22, 2019 • Colorado Convention Center

Book your booth today for the 2019 Colorado Fall Home Show! Booths are being reserved on a first-come first-serve basis.

2019 BOOTH PRICING

10' x 10' in-line	\$1,000
10' x 10' corner	\$1,150
10' x 20' in-line	\$2,000
10' x 20' corner	\$2,150
10' x 30' in-line	\$3,000
10' x 30' corner	\$3,150
20' x 20' island	\$4,600
20' x 30' island	\$6,600

INCLUDED IN BOOTH COST:

- 8' high back drape & 3' high side drape
- 7" x 44" company sign
- Listing in show program
- Listing on website
- General perimeter security
- Five exhibitor badges (per 10' x 30')
- Five complimentary tickets (per 10' x 10')



SHOW LOCATION

Colorado Convention Center
700 14th Street • Denver, CO 80202

MOVE-IN

Wednesday, September 18 & Thursday, September 19
(Exhibitor's will be assigned a scheduled move-in time)

MOVE-OUT

Sunday, September 22 (5 pm – 11pm)

SHOW DATES & HOURS

Friday, September 20	10 am – 7 pm
Saturday, September 21	10 am – 7 pm
Sunday, September 22	10 am – 5 pm

TO RESERVE YOUR BOOTH PLEASE SELECT 5+ BOOTH LOCATIONS FROM THE ONLINE FLOORPLAN AT www.ColoradoGardenFoundation.org/fallfloorplan AND FILL OUT THE FOLLOWING INFORMATION:

Company: _____

Contact: _____ Telephone: _____

Email: _____ Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Products and Services to be displayed: _____

BOOTH OPTIONS:

1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____ 7) _____ 8) _____ 9) _____ 10) _____

IN ASSOCIATION WITH:

