

## EXHIBITING INFORMATION

# COLORADO GARDEN & HOME SHOW

## February 9–17, 2019

Colorado Convention Center • Denver, Colorado



1959–2019

*Celebrating*  
**60** Years

### EXHIBIT AT THE 2019 COLORADO GARDEN & HOME SHOW

- Sell your products & services to more than 50,000 homeowners at the region's largest home show. Meet quality attendees investing in their homes!
- Build brand awareness, generate new leads and SELL at the Show.
- 93% of attendees are homeowners, 45% with income more than \$100,000 or greater!
- Book your booth today and take advantage of this marketing opportunity!



**DEMOGRAPHICS** Age: 35 – 65 (73%); income: more than \$100,000 (45%); more than \$75,000 (65%); home ownership: own their own home (92%)

**ADVERTISING** Our \$450,000+ advertising campaign consists of newspaper, television, radio, social media, digital, outdoor and promotional material. This extensive advertising campaign reaches our target audience of 35 – 65 year old homeowners. Show's Media Partners are 9NEWS, The Denver Post and 5280 Home Magazine.

**ABOUT US** Colorado Garden Foundation is a nonprofit corporation. Proceeds from the show are used to provide scholarships for education in the horticulture industry and we support an active grant program which underwrites education and horticulture improvement projects throughout Colorado. The 2019 Show will be our 60th anniversary!



**“A GREAT OPPORTUNITY FOR MY BUSINESS TO REACH A LARGE NUMBER OF PEOPLE. I LOOK FORWARD TO THIS SHOW EVERY YEAR.”**

—Jenny P., Zeppelin HVAC

**“WE CLOSE MORE SALES AT THIS SHOW THAN ANY OTHER ADVERTISING THAT WE DO FOR THE ENTIRE YEAR!”**

—Laura H., Town & Country Landscaping



# 2019 COLORADO GARDEN & HOME SHOW

## February 9 – 17, 2019 • Colorado Convention Center

Book your booth today for the 2019 Colorado Garden & Home Show! Booths are being reserved on a first come first serve basis.

### BOOTH PRICING:

10' x 10' in-line	\$ 1,800	10' x 40' in-line	\$ 7,200
10' x 10' corner	\$ 2,050	10' x 40' corner	\$ 7,450
10' x 20' in-line	\$ 3,600	10' x 40' double corner	\$ 7,700
10' x 20' corner	\$ 3,850	20' x 20' island	\$ 8,200
10' x 20' double corner	\$ 4,100	20' x 30' island	\$11,800
10' x 30' in-line	\$ 5,400	20' x 40' island	\$15,400
10' x 30' corner	\$ 5,650	20' x 50' island	\$19,000

### INCLUDED WITH BOOTH:

- 8' high back drape & 3' high side drape
- 7"x44" booth ID sign
- Listing in show program and website
- General perimeter security
- 5 exhibitor badges per 10'x10' or 10'x20'
- 10 exhibitor badges per 10'x30' and larger
- 10 VIP tickets per 10'x10'



### SHOW LOCATION

Colorado Convention Center  
700 14th Street • Denver, CO 80202

### MOVE-IN

Wednesday, February 6 – Friday, February 8 (*Exhibitor's will be assigned a scheduled move-in time*)

### MOVE-OUT

Sunday, February 17 (6 pm to 11pm)

### SHOW DATES & HOURS

Saturdays, February 9 and February 16	10 am – 8 pm
Sundays, February 10 and February 17	10 am – 6 pm
Monday, Feb. 11 – Thursday, Feb. 14	Noon – 7 pm
Friday, February 15	Noon – 8 pm

**TO RESERVE YOUR BOOTH PLEASE SELECT 5+ BOOTH LOCATIONS FROM THE ONLINE FLOORPLAN AT [WWW.COLORADOGARDENFOUNDATION.ORG/FLOORPLAN](http://WWW.COLORADOGARDENFOUNDATION.ORG/FLOORPLAN) AND FILL OUT THE FOLLOWING INFORMATION:**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Products and Services to be displayed: \_\_\_\_\_

### BOOTH OPTIONS:

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_ 6) \_\_\_\_\_ 7) \_\_\_\_\_ 8) \_\_\_\_\_ 9) \_\_\_\_\_ 10) \_\_\_\_\_

### SPONSORS:



### MEDIA PARTNERS:

