



2018 Colorado Fall Home Show September 7-9, 2018

Home remodeling is on the rise and is expected to see continual growth in the coming years as consumers focus on increasing their homes value. Money will be spent on kitchens, bathrooms, home offices, expanded living spaces, exterior replacements and landscaping, as well as growing investments in energy efficient products and services.

- Colorado Fall Home Show consistently attracts a large (7,000+ attendees), qualified audience, ready to buy and eager to learn about the latest products and services for their homes. Our extensive experience with consumer shows (59 years) enables us to deliver a highly qualified audience directly to your booth.
- Organized by the producers of the Colorado Garden & Home Show
- 200,000 square feet of exhibition space occupied by an anticipated 300 exhibitors

Show Location

Colorado Convention Center
700 14th Street, Denver, CO 80202

Move-in

Wed., Sept 5th & Thurs., Sept 6th
(exhibitors will be assigned a specific move-in time)

2018 Show Dates and Hours

Friday, September 7th 10 am - 8 pm
Saturday, September 8th 10 am - 8 pm
Sunday, September 9th 10 am - 5 pm

Move-Out

Sunday, Sept. 9th (5pm – 11pm)

2018 Booth Pricing

10' x 10' in-line booth	\$ 1,000
10' x 10' corner booth	\$ 1,150
10' x 20' in-line booth	\$ 2,000
10' x 20' corner booth	\$ 2,150
10' x 30' in-line booth	\$ 3,000
10' x 30' corner booth	\$ 3,150
20' x 20' island booth	\$ 4,600
20' x 30' island booth	\$ 6,600

Included in booth cost

- 8' high back drape & 3' high side drape
- 7" x 44" company sign
- Listing in show program
- General perimeter security
- 5 exhibitor badges (per 10'x10')
- 5 complimentary tickets (per 10'x10')
- Listing on website

See the **floor plan** for available booths and call with your booth location preferences. Booths are reserved on a first come first serve basis. Confirmations, invoices, and contracts will be sent after your space has been assigned

About Us – Colorado Garden Foundation is a nonprofit corporation. 100% of the Fall Show proceeds provide horticulture scholarships and grants throughout Colorado.

Demographics – Demographics—age 25—54 (57%); 54 + (40%); income: over \$110,000 (30%), over \$60,000 (74%)

Advertising - Our \$250,000+ advertising campaign consists of newspaper, television, radio, outdoor, social media and promotional collateral (ex: coupons). Collateral materials are distributed through exhibitors & sponsors.